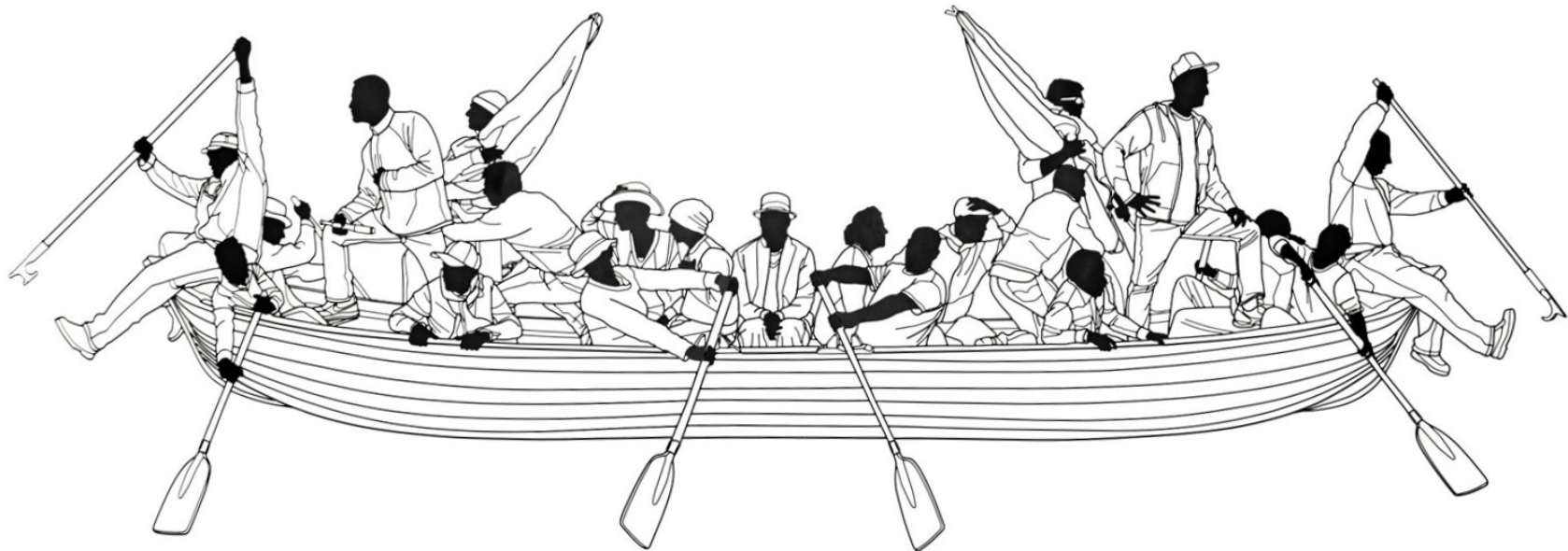




Deep Value Advisors LLP

Creating Reputation Capital

Munich, 21 December 2021



Frank Plant, “Us and Them”

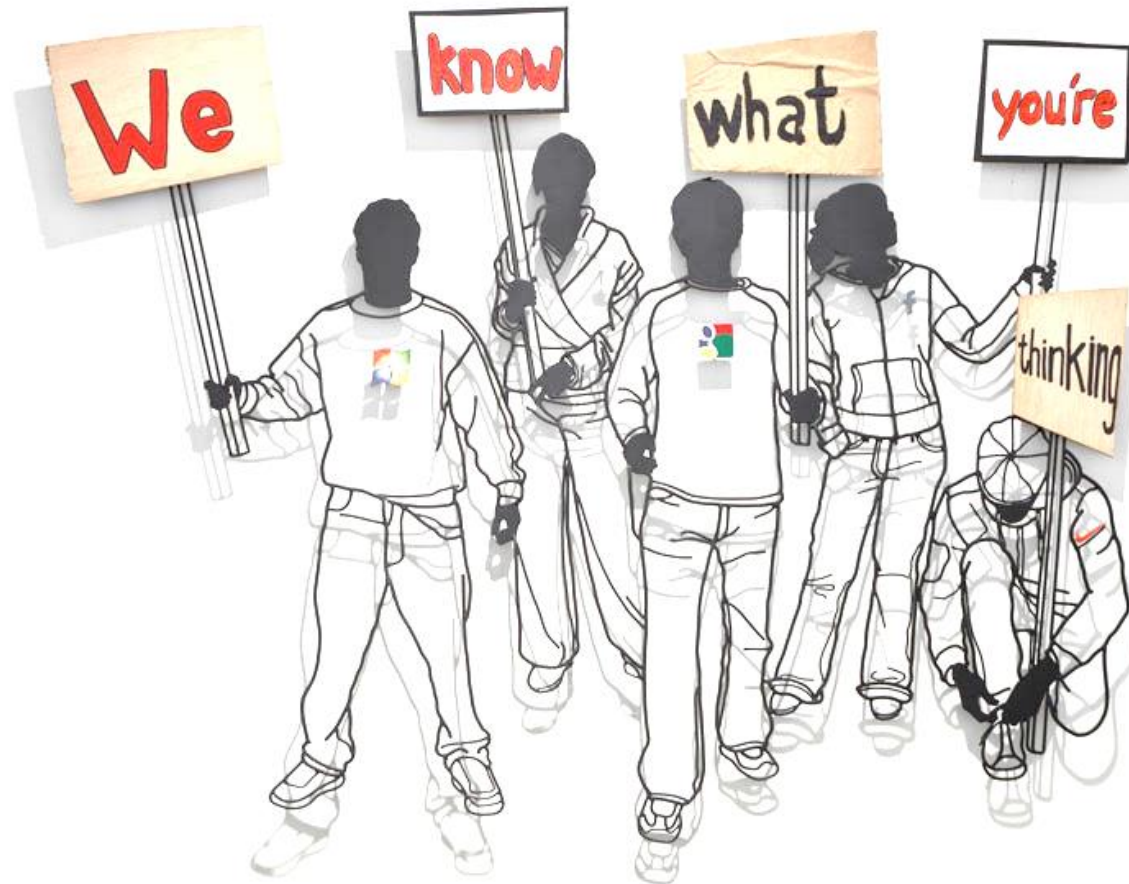
We serve
compelling unserved needs,
effectively and
sustainably,
in a unique way



Deep Value embodies a boutique, senior-advice approach. What does this bring to the table for you?

- You can rely on partner guarantees. We don't send super-salesmen to the pitch and let others do the work. What you see is what you get.
- Multidisciplinary teams mirror complex problems, match challenges with competencies, and dedicate relevant knowledge to the task.
- Decades of personal, hands-on experience and broad and deep relevant networks. Whatever the problem, we have been through it ourselves, in your shoes or as consultants.

We genuinely like to serve, to help our clients accomplish their objectives
- to make a difference today and to help shape tomorrow.



Frank Plant, “We Know What You’re Thinking”

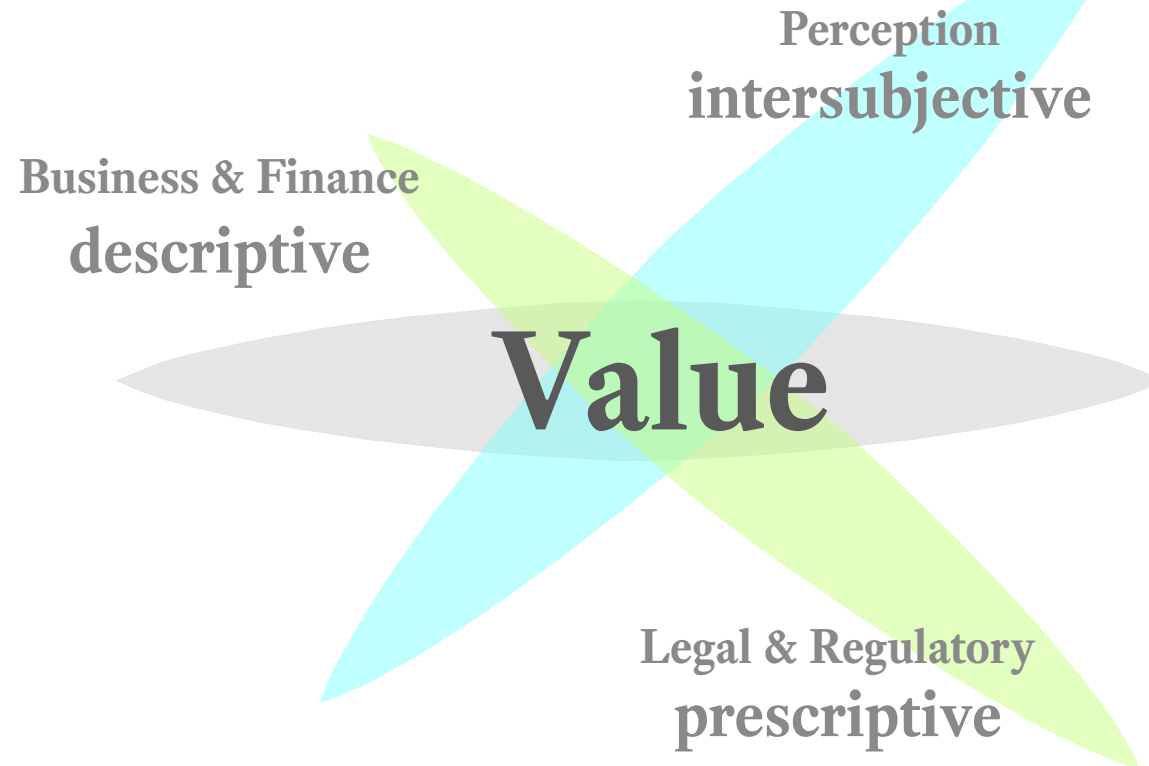
Reputation Capital

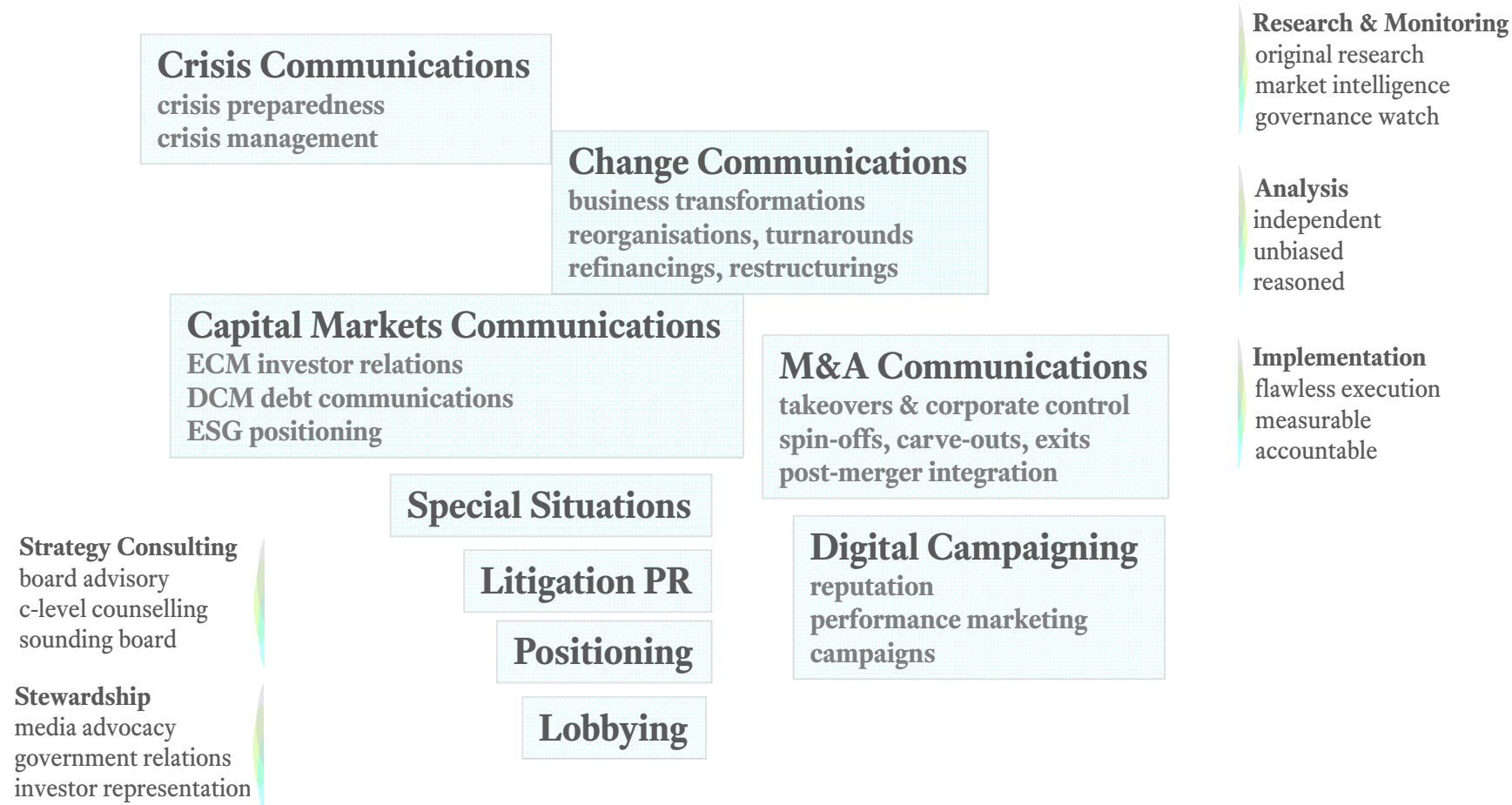
We help issuers and investors create, preserve, unlock, capture & integrate shareowner value over time and in critical corporate situations and investment stages,

by **shaping perception**
of **relevant audiences**

in markets, finance, and politics/regulatory.









Frank Plant, “The Memory Collectors”

Clients

Listed Stock Exchange Operator
Listed German Insurance Company
Listed European Aerospace & Defense Company
Listed U.S. Pharmaceutical Company
Listed Chain of Hospitals
PE
Listed Leading Internet Platform
PE Owned IT Firm
Listed Leading Residential Housing Company
Listed Asian Conglomerate

Matters

Public & Regulatory Affairs
Repositioning, IPO
Change, CEO Change
Crisis Preparedness & Response
Investor Relations
M&A Comms
Change
Litigation Support
Strategic Communications and Crisis Support
Large-scale Litigation PR (“Smartphone Wars”)



Frank Plant, "Law of the Land"

Your success is our reason for existence. We will do what can be done to further your cause.

We think of what we do as a profession. We strictly adhere to highest ethical and professional standards as our license to operate. We will not act in any actual, potential, or positional conflict of interests. We do not trade any security or financial instrument to ensure that our judgment remains untainted by subjectivity and self-interest at all times.

We will apply best practices at all times and give you our honest, reasoned best view. If you are not convinced, we will gladly submit to yours to make it happen. We do not deceive, manipulate, or lie, or trade secrets for favors. We do not disclose client lists for marketing purposes.

We believe in truth in business and will always strive to act constructively and responsibly - to make a difference today and to shape tomorrow.



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